ID Badge Issuing

In todays world, ID badges are among the most effective means of providing security and accountability to your employees. There are numerous reasons businesses decide to use employees and visitor IDs. These can range from improving the overall security of your company to just helping everyone remember each other's names. Many badges today act as key cards and payroll logs for time clocks.

Among the common reasons for having ID badges include:

* Identification
* Security
* Access
* Payroll
* Customer relations
* Employee accountability
* Professionalism
* Company branding

ID badge printers are relatively priced ranging from hundreds to a few thousand. Not out of the range of any business looking to make a serious start in the world. Badges should be of a durable single piece of plastic. Paper badges that are laminated are not recommended. ID badges should include the following items printed on them:

* The company name
* The company logo
* The employee’s name
* The employee’s position
* The employees’ photo
* Bar code or magnetic strip

Knowing who should and should not be in an area is important in and of itself. But badges tell employees that they cannot hide behind the counter. They are in a position to provide service to customers and are accountable for that service. Knowing when an employee is on breaks or what areas an employee has accessed can.

Badges should always be worn above the waste with the face of the badge visible. Employees who turn their badge over or let it hand below their waste or off a key chain should be counseled on the proper way to display the badge to visitors and customers. If employees are trying to hide their badge, you should investigate the underlying cause. If it is as simple as they don’t like their picture, you can easily remedy that with a new photo. But if they are ashamed of their position or of the company, that is a much greater issue that warrants you re-examining how you run your business.